National Consumer Week

19-23 December 2016

CERC-ENVIS Centre along with consumer clubs of different schools celebrated National Consumer Week (19-23 December 2016). The Food and Drugs Control Administration (FDA) of Gujarat and the Legal Metrology and Director Consumer Affairs Office of Gujarat also participated in the Week.

The objective was to bring awareness among students as a consumer and how their activities affect the environment.

We visited following academic institutions and addressed students who visited the Centre:

- Suraj High School, Naranpura
- Urja Vidhyalaya, Sabarmati
- Nishan High School, Ranip
- Kasturba Gandhi Vidhyalaya, Sola Road
- Gujarat Vidyapith, Ashram Road
- Kadi Sarva Vishwavidyalaya, Gandhinagar
- Nalanda High School, Ghatlodiya

The team gave information on climate change, environment friendly activities, consumer awareness and rights to the students. Importance of eco products and eco-labels are explained. How eco-labels make consumer aware of eco-products. These eco-labels identify products or services proven environmentally preferable overall, within a specific product or service category.

Department of weights and measure demonstrated how vendors are making changes in weighing machine and how consumers can find out whether they are being cheated. Food and drug administration also demonstrated how harmful chemicals are used as a flavour enhancer in food items and what type of adulterants are used in food items.





Urja Vidhyalaya







Nishan High School







Kasturba Gandhi Vidhyalaya







Gujarat Vidyapith









Kadi Sarva Vishwavidyalaya







Nalanda High School



